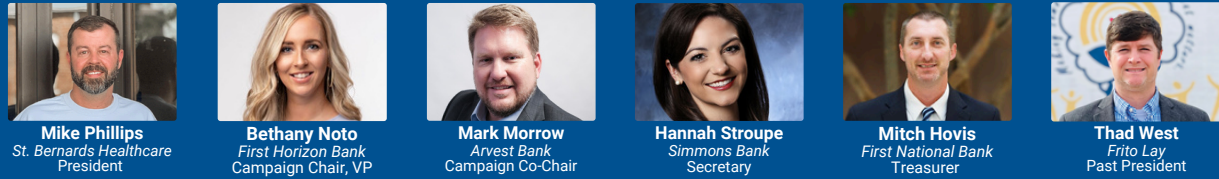


BOARD OF DIRECTORS: EXECUTIVE COMMITTEE



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St. Bernards Healthcare
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First Horizon Bank
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Arvest Bank
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NEA Baptist

Katey Provence
A-State
Ex-Officio

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THANK YOU TO OUR 2023 CORPORATE PARTNERS



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2023-2024 REPORT



of Northeast Arkansas

A MESSAGE FROM OUR STAFF

Each new year is a fresh opportunity to collectively magnify our efforts to make Northeast Arkansas a place where every single neighbor has the access and opportunity to thrive. When we work together, we have the power to change the future of our community. United Way exists to work hand-in-hand with our community to invest in our local resources and implement programs that target critical areas of need. United Way dollars take care of ALICE (Asset Limited, Income Constrained, Employed). As members of our essential workforce, ALICE may find themselves simply needing some assistance and connections to resources. When you donate, you are collectively part of something much larger than you realize; you are part of the United Way cause. Your donation allows United Way to play an integral role in our community through collaborations and immersion into the most essential part of what makes our community strong: the people. It allows us to directly work with local, established nonprofits, organizations, schools, and leaders to fulfill special projects and community requests impacting our elderly, children, and our workforce. Our work includes annual and year round internal initiatives and programs implemented by our staff and targeted to move the needle for our neighbors. United Way's Arkansas 211 helpline connects callers, at no cost, to critical health and human services in our community. United Way prides itself in being the hub of connections. Additionally, your donation assists nonprofit partner agencies in fulfilling their work of providing direct services to those in need through our annual funded partner allocations. Through direct services, volunteer coordination, and advocacy, we are able to change lives and build up our community. United Way's collaborative work with community leaders, nonprofit agencies, and YOU will invest \$600,000 into Northeast Arkansas in 2024, targeting critical areas of need. Our team is grateful to have been located here in Northeast Arkansas for nearly 70 years. As we prepare for our milestone 70th anniversary next year, we hope you will join us in 2024 as we continue our efforts to build a sustainable, equitable future for every person in Northeast Arkansas!



Heather Coats
Executive Director



Erin Calhoon
Development Director



Casey Kidd
Finance Director

OUTREACH INTERNAL INITIATIVES



UNITED WAY CONNECTS THE DOTS TO...



COMMUNITY COLLABORATIONS



A-State Food Pantry



Unilever Shampoo Distribution



Sleep in Heavenly Peace



Corporate Outreach Partnership

MEET ALICE



Alice is a first grade student living with her mom in Northeast Arkansas. Both Alice and her mom love the opportunities available in their home town; great schools, parks, and access to community services. Alice rides the bus home from school everyday and loves seeing her neighbor waiting for her at the bus stop.

Alice's mom gets off work at 5:00 so having that help from a neighbor is a blessing. Alice's favorite day at school is Friday because she gets to bring home a supplemental food bag from school! Alice said, "It helps me a lot - because sometimes we don't have enough money to get what we need." Even though Alice's mom is working full time, providing everything she and her daughter need can be a challenge. This food bag helps to sustain Alice and her mom. Alice's teacher said, "My students come to school better prepared to learn without the distraction of being hungry."

When you give to United Way, it's more than a donation. You are providing food, shelter, education, and hope for families just like Alice's. Your dollars are invested into programs and services that our community needs now to build a more stable and resilient tomorrow.

*ALICE (ASSET, LIMITED, INCOME CONSTRAINED, EMPLOYED) This story is an example of who your United Way donation helps. The quotes are from actual people but the story is a scenario.

2024 FUNDED PARTNER ALLOCATIONS

PARTNER AGENCY	FUNDED PROGRAM	ALLOCATION
AR Single Parent Scholarship Fund	AR Single Parent Scholarship Fund	\$9,500
A-State Food Pantry	PantrySOFT Software	\$3,100
CASA of 2nd Judicial District	CASA of 2nd Judicial District	\$13,000
Cherry Valley Food Pantry	Food for the Hungry	\$10,000
CityYouth Ministries	Building Blue Bridges	\$10,000
El Centro Hispano	"La Escuelita" Bilingual After School Program	\$22,000
Family Crisis Center	Domestic Violence & Rape Crisis Services	\$43,000
Food Bank of NEA	Backpack Program	\$45,000
Gateway CASA of 3rd Judicial District	CASA of 3rd Judicial District	\$10,000
Helping Neighbors Food Pantry	Kid's Pack Program	\$11,000
Helping Neighbors Food Pantry	Senior Pack Program	\$10,000
Hope Found of NEA	Hope Found of Northeast Arkansas	\$7,000
Jonesboro Church Health Center	Healthcare for the Underserved	\$18,000
Legal Aid of Arkansas	Legal Services for Domestic Violence Victims	\$11,000
Mission Outreach	Getting Back to Work Program	\$10,000
New Life Empowerment Development	Computer Literacy for All	\$10,000
The Hope House	The Hope House	\$10,000
The Learning Center of NEA	Applied Behavior Analysis	\$13,400
White River Women's Shelter	Women's Shelter	\$4,000



3,331
UNDERSERVED
INDIVIDUALS RECEIVED
SUPPLEMENTAL FOOD



8,310
VOLUNTEER HOURS



63,490
INDIVIDUALS SERVED

18 LOCAL
NONPROFIT PARTNERS



\$45,908
SAVED IN OUR COMMUNITY
THROUGH DAY OF CARING



41,707
SCHOOL SUPPLIES
COLLECTED & DISTRIBUTED
THROUGH STUFF THE BUS



6,669
PRESCHOOL AGED CHILDREN
RECEIVED A FREE MONTHLY BOOK,
TOTALING 59,035 BOOKS THROUGH
IMAGINATION LIBRARY



3,774
UNDERSERVED INDIVIDUALS
RECEIVED ACCESS TO SAFE SHELTER
AND ADVOCACY SERVICES



\$28,744
SAVED IN PRESCRIPTION
COSTS FOR 205 INDIVIDUALS



UNITED WAY OF NEA

2023 IMPACT SNAPSHOT

1,430
UNDERSERVED
INDIVIDUALS RECEIVED
HEALTHCARE ACCESS



\$115,000
WENT BACK INTO OUR
COMMUNITY THROUGH FREE
TAX FILING SERVICES



600
DAY OF CARING VOLUNTEERS



\$600,000
INVESTED LOCALLY



384
UNDERSERVED CHILDREN
RECEIVED SPECIALIZED AFTER
SCHOOL TUTORING



385
JPS AND NETTLETON
STUDENTS, KINDERGARTEN TO
3RD GRADE, RECEIVED BOOKS
THROUGH BOOKS & BADGES

LEADING PARTNERS

LEADERS BY SECTOR



BANK - FARMERS & MERCHANTS BANK



HEALTHCARE PROVIDER - ST. BERNARDS



MANUFACTURER - FRITO LAY



OVERALL LEADER - CITY WATER & LIGHT

100% EMPLOYEE GIVING PARTNERS

ARVEST BANK
 CADENCE BANK
 CITY WATER & LIGHT
 ENCORE BANK
 EVOLVE BANK & TRUST

FIRST COMMUNITY BANK
 FIRST FINANCIAL MORTGAGE
 FIRST HORIZON BANK
 FIRST NATIONAL BANK

FIRST SECURITY BANK
 PASLODE
 SIGNATURE BANK
 SIMMONS BANK

IN-KIND LEADERS

BACKBEAT MUSIC
 CITY OF JONESBORO
 COCA-COLA
 FRITO LAY

JAMES BICKHAM VISUALS
 JONESBORO RADIO GROUP
 K8
 KROGER

SAM'S CLUB
 ST. BERNARDS HEALTHCARE
 WILDFLOWER EVENT VENUE

EMPLOYEE GIVING PARTNERS

ABB
 ARKANSAS STATE UNIVERSITY
 BAY PUBLIC SCHOOLS
 BENJAMIN F. EDWARDS
 BEST MANUFACTURING
 BLACK HILLS ENERGY
 CARLE HEALTH
 CENTENNIAL BANK
 CITY OF JONESBORO
 COLSON CASTER
 CRAIGHEAD COUNTY
 EL CENTRO HISPANO
 ELI LILLY
 ENBRIDGE
 ENTERGY
 FARMERS & MERCHANTS BANK
 FEDEX
 FIRST FINANCIAL BANK
 FOCUS BANK
 FRITO LAY

JONESBORO RADIO GROUP
 JONESBORO PUBLIC SCHOOLS
 JONESBORO CHAMBER OF COMMERCE
 KROGER
 LEGAL AID OF ARKANSAS
 NETTLETON PUBLIC SCHOOLS
 NORTHWESTERN MUTUAL
 O'REILLY AUTO PARTS
 REGIONS BANK
 SHELTER INSURANCE CLAIMS OFFICE
 SOUTHERN BANK
 ST. BERNARDS HEALTHCARE & MEDICAL GROUP
 STAFFMARK
 SUCCESS CREDIT UNION
 SUMMIT UTILITIES
 THE JONESBORO SUN
 THE LEARNING CENTER
 TRINITY RAIL
 UPS
 WADDELL, COLE & JONES

FAB15
 United Way
 of Northeast Arkansas

Through corporate donations, employee giving, and/or special events, our **FABULOUS FIFTEEN** company partners led the way in overall dollars raised for United Way in 2023. Thank you to each of these companies for their leadership and dedication to improving the lives of thousands of our neighbors across Northeast Arkansas!



FABULOUS FIFTEEN