



**UNITED WAY**  
Northeast Arkansas

1955-2025

**70 YEARS OF  
IMPACT**

# LOANED EXECUTIVE PROGRAM

United Way's Loaned Executive Program provides local leaders with an opportunity to represent their company as a champion of change within our community. Selected applicants will learn about our community's most pressing issues and the critical needs facing our ALICE (Asset Limited, Income Restrained, Employed) population. These leaders will join United Way's fundraising efforts to help move the needle across our region for those who need it most.

## What is the time commitment of a Loaned Executive?

The Loaned Executive program will kick off with a one-day training in May and will run through April 2026. Loaned Executives will be asked to commit between 5-8 hours monthly of service to the United Way, with 5 hours being the minimum requirement.

## Program will include:

- ✓ Internal workplace implementation and engagement
- ✓ Professional networking opportunities
- ✓ Monthly collaboration and community engagement meetings
- ✓ Micro-fundraising/community service opportunities
- ✓ Volunteer opportunities

Please contact [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org) to apply



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## United Way of Northeast Arkansas Loaned Executive Application

### Personal Information

Full Name: \_\_\_\_\_

Gender:     Female     Male     Prefer not to answer

What is your age?     18-35     36-50     51-65     Over 65

Birth Date (MM-DD): \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Spouse name: \_\_\_\_\_

### Professional Information

Company/Organization: \_\_\_\_\_

Title/Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Preference for contact (circle one): **Home** or **Professional**

**Education Information**

Please select the highest level of education you have achieved from the following list.

- No high school diploma
- High school diploma or G.E.D.
- Associate's or Technical degree
- Bachelor's degree
- Master's degree
- Ph.D.
- Professional degree (JD., M.D.)

Other certifications: \_\_\_\_\_

**Race and Ethnicity**

Please select all that apply.

- White or Caucasian
- American Indian or Alaska Native
- Asian
- Native Hawaiian
- Other: \_\_\_\_\_
- Black or African American
- Hispanic or Latino
- Other Hispanic, Latino, or Spanish origin
- Pacific Islander

**Is there an area you are specifically interested in learning more about?**

Please select all that apply.

- Education
- Financial Stability
- Health
- Basic Needs

**From the industries listed below, please rate, from greatest to least, the industries you feel most connected to within our community (1 = the industry to which you are most connected).**

- Banking
- Investments/Insurance/Real Estate/Professional Services
- Manufacturing
- Agriculture/Energy/Media/Communications
- Public Services (City, County, Hospitals)
- Education

**Is there an industry/sector/company you want United Way to be more involved with?**

If so, please list: \_\_\_\_\_

**Would you be interested in public speaking if you felt equipped by United Way?**

- Yes
- No
- Maybe

**Why do you want to be involved with United Way?**

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**What do you believe is United Way's role within our community?**

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**Please list your direct supervisor's name below:**

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**Please list your direct supervisor's work phone number below:**

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**Statement of Commitment (Please initial after each statement):**

\_\_\_ "I commit to learning about our local community and engaging with the Loaned Executive Program May 2025 through April 2026."

\_\_\_ "I understand part of my role is fundraising for United Way and I am willing to engage my company and beyond!"

\_\_\_ "I understand I am required to commit at least 5 hours each month serving with United Way and I am required to attend a monthly meeting."

\_\_\_ "I have my direct supervisor's approval for participation in the Loaned Executive Program".

**\*Please submit completed application and headshot to [erin.calhoon@local.unitedway.org](mailto:erin.calhoon@local.unitedway.org)**