



2024 Day of Caring Guide for Companies

Friday, September 27, 2024, will be United Way of Northeast Arkansas' 30th annual Day of Caring. On this day, volunteers from local businesses and organizations will come together to complete service projects as part of what is now one of the largest community service project days in Northeast Arkansas. Participating nonprofit organizations and community partners are matched with volunteers from local businesses and organizations to complete needed projects in our area.

How can your company participate in Day of Caring?

1. Identify a team leader.
2. Identify how many volunteers will participate from your company and ensure all communications are forwarded to participating volunteers.
3. Identify what type of project your company is able to complete:
 - a. Hands-on **indoor** or hands-on **outdoor**
4. Complete your team registration at uwnea.org/dayofcaring
5. Ensure submitted numbers of volunteers are present on Day of Caring. Help us serve our community and have FUN!

Each year, our Day of Caring event begins at 7:30am with a Breakfast Kick Off at St. Bernards Auditorium. We will share additional information with team leaders as our event approaches!

NEW this year! We will have TWO options for shirts this year for your team:

- 1) **Annual T-shirt Contest Information:** Each year, we encourage our teams to show their spirit by creating a shirt for their team to wear to the Day of Caring. We love seeing the creative designs from teams that promote service in our community (and there may even be a chance to sport your shirt on stage)! Please feel free to use the Day of Caring logo found on our [website](#), in addition to your company's logo in your design. Let us know if you need some examples from past years. We will vote on the best themed shirt at this year's event!
- 2) **Purchase a Shirt:** We will be selling Day of Caring t-shirts this year for teams who may not be able to participate in our annual t-shirt contest. Details and pickup information will be sent out closer to the event, but our Day of Caring logo shown above will be featured on the front of the shirt.

Important Dates for Team Leaders:

- September 6: Team Registration Deadline
- September 20: Team T-Shirt Contest Designs Due to United Way for approval
- September 20: Team project assignments emailed out to team leaders
- September 27: Day of Caring!!!

Contacts:

Day of Caring Chair: Audrey Guinn, AGuinn@radiogroup.com

United Way Project Coordinator: Heather Coats, heather.coats@local.unitedway.org

United Way Teams Coordinator: Erin Calhoon, erin.calhoon@local.unitedway.org